



YOUNES.

TikTok @9youvsyou / IG @therealfightisyouvsyou999

FIGHTER · PHILOSOPHER · FRENCH-MOROCCAN · ASIA

56.1^M

IG VIEWS · 30 DAYS

30^M

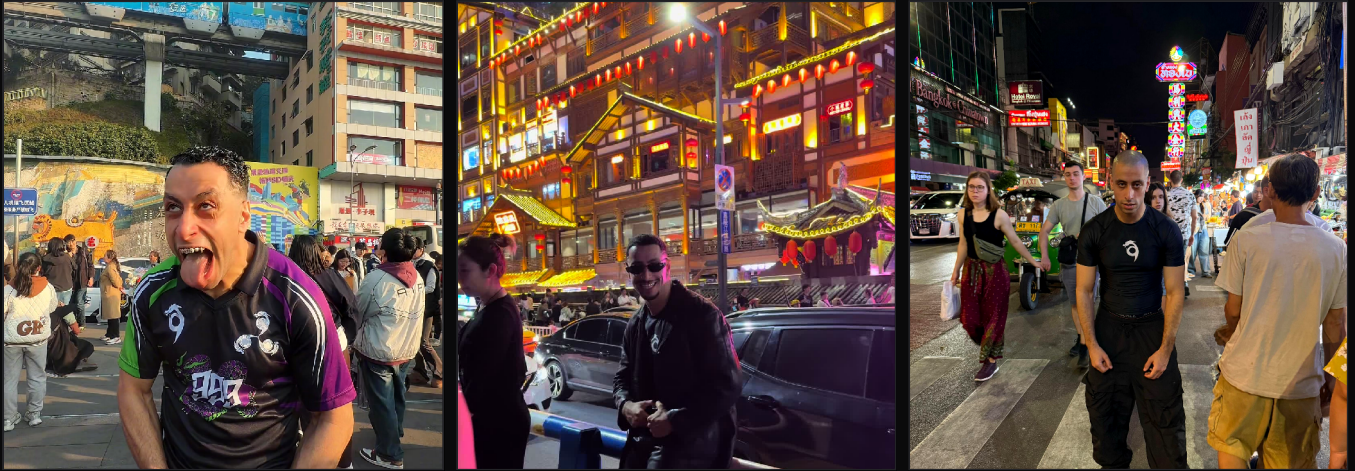
TIKTOK VIEWS · 60 DAYS

7.6^M

FOLLOWERS · 156.9M
LIFETIME LIKES

WHO'S WATCHING

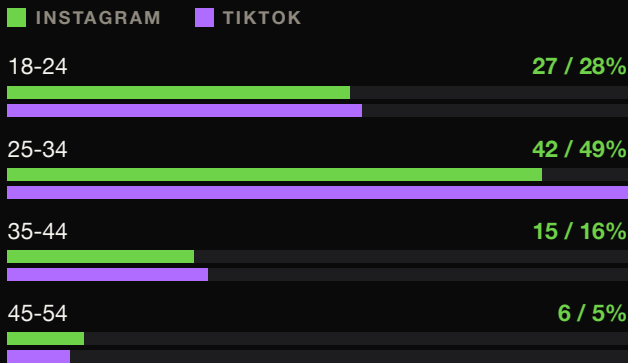
7.6M WHO CAN'T BE COPIED.



ENGAGEMENT · IG 30 DAYS · TIKTOK 60 DAYS · ALL ORGANIC

<p>9.9 M</p> <p>IG REACHED +308%</p>	<p>16,519</p> <p>IG LINK TAPS +405%</p>	<p>1.4 M</p> <p>TIKTOK LIKES 98K SHARES</p>	<p>8.7 M</p> <p>TIKTOK VIEWERS 5.3M NEW</p>
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AGE · VIEWERS

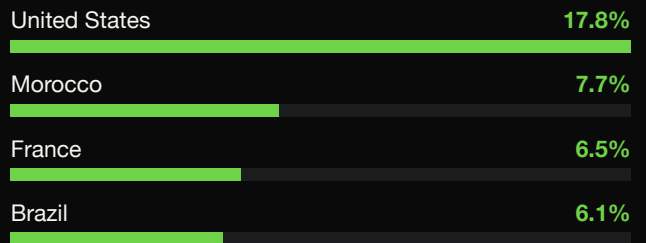


~75% aged 18-34 on both. Prime buying age.

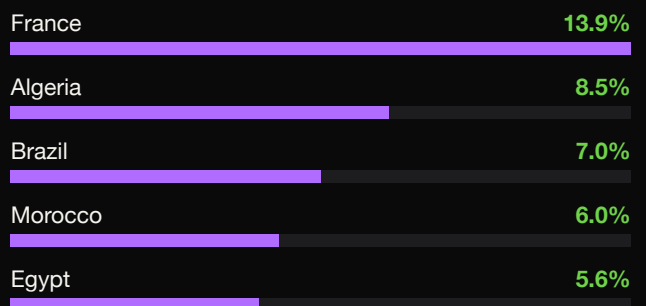
GENDER · MALE SHARE



TOP MARKETS · INSTAGRAM



TOP MARKETS · TIKTOK



Instagram content · Reels 91.8% of views · Posts 4.8% · Stories 3.4%. Brand integrations land in Reels.

WHY HIM.

HIS OWN BRAND

- 999 apparel line: 14 products, \$50 to \$159, his own brand.
- 16,519 organic link taps in 30 days, no paid traffic behind them.
- No email capture or funnel built yet. The upside is wide open.

HOW IT WORKS

- Creative direction stays with Younes. Brands set the goal, not the script.
- Brand integrations happen inside his content, not as separate ads.
- Categories: combat, recovery, premium streetwear, Asia, travel.
- No gambling, weight-loss claims, or dropshipped products.



THE NUMBERS · LAST 30 DAYS

<p>56.1 M</p> <p>IG VIEWS 30 DAYS</p>	<p>9.9 M</p> <p>ACCOUNTS REACHED +308%</p>	<p>7.6 M</p> <p>FOLLOWERS 156.9M LIFETIME LIKES</p>	<p>~88%</p> <p>MALE ~75% AGED 18-34</p>
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One Compass

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